



**The U.S. Commercial Service
St. Louis Presents:**

**Video Market Briefing:
Brazil**

March 11, 8:30 a.m.

**What opportunities exist for your product, service or
technology in Brazil?**

- Brazil is the world's 11th largest economy
- Receptive to U.S. goods and services
- Four years of continuous growth
- Represents half of the South American population
- Substantial market opportunity
- One of the top three locations for U.S. foreign direct investment (FDI)
- Latin American leader in promoting free trade
- Strong relationship with United States



This is the right time to begin or increase your company's sales presence in Brazil. The U.S. Commercial Service – St. Louis invites you to participate in a live video market briefing from the U.S. Commercial Service in Brazil on March 11, 2004 at 8:30 a.m. Here's your opportunity to gain a better understanding of the market opportunities, and get advice specific to your company's questions and objectives in Brazil!*

To secure your company's place in this briefing, please complete and return the attached registration form by fax or email to: Jennifer Gasparich, U.S. Commercial Service St. Louis at **FAX 314-425-3381**, email: Jennifer.Gasparich@mail.doc.gov

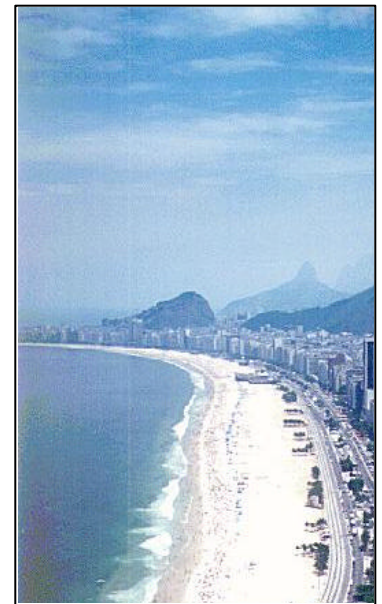
Deadline to Register is: March 7, 2004

Location: 8235 Forsyth Blvd., 8th Floor Conference Rooms

Participation Fee: \$20.00

***The sooner you register, the better chance of getting an industry specialist in attendance to answer your questions.**

Please Complete and Return this Form by
March 7, 2004
FAX to: 314-425-3381





The U.S. Commercial Service – Brazil has identified the following industries as having particularly good prospects in the Brazilian market.

- Airport Equipment
- Automotive Aftermarket
- Computer Hardware, Electronics, and Peripherals
- Computer Software
- Franchising
- Furniture
- Iron & Electrical Power Systems Steel
- Mining Equipment
- Oil and Gasfield Machinery & Services
- Safety & Security Equipment
- Telecommunications Equipment

Registration Form – Participation Fee: \$20.00

<u>Name:</u>	<u>Title:</u>
<u>Company Name:</u>	<u>Address:</u>
<u>Phone:</u> <u>Fax:</u>	<u>E-Mail:</u> <u>Website:</u>

1) Please Describe Your Company's Product, Service or Technology

2) Do you have an existing distributor in Brazil? Yes No

3) Are you looking for a distributor in Brazil? Yes No

4) What questions about the Brazilian market can we answer for you?

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